



Texas Chiropractic College...

Jan. 23, 2009

# THE BACKPAGE

...the future in health care

Volume 27, Number 1

## Paul Begala to Address NCLC

The American Chiropractic Association (ACA) today announced that well-known political strategist and CNN contributor Paul Begala will deliver the keynote address during the 2009 National Chiropractic Legislative Conference (NCLC), scheduled for Feb. 25-28 in Washington, D.C. Begala will speak to conference participants on Thursday, Feb. 26, during the NCLC General Session.

Begala, a frequent contributor to CNN's "Situation Room" and other political programs, has been involved in every election cycle over the past 20 years. He first appeared on the national political scene after his consulting firm, launched with fellow strategist James Carville, helped President Bill Clinton win the 1992 election. Serving in the Clinton Administration as counselor to the president, he was a close adviser to

Clinton and helped define and defend the Administration's agenda. Currently, Begala is a research professor at Georgetown University's Public Policy Institute.

As an author and co-author, Begala has written a handful of bestselling political books. His writings include: *Is Our Children Learning?* *The Case Against George W. Bush* and *It's Still the Economy, Stupid*. Begala's latest book, *The Third Term: Why George W. Bush (Hearts) John McCain*, was released in October 2008.

NCLC is the chiropractic profession's most important public policy and educational event. Hundreds of doctors of chiropractic and chiropractic students from across the country will gather in Washington, D.C., to meet with members of Congress to advocate for the issues that matter most to them and their patients.

According to ACA officials, empowering patients and chiropractic supporters to become involved in the legislative process as "citizen lobbyists" will be front and center at this year's conference. In addition, attendees will be involved in critical discussions about the future of national health care reform and Medicare reform.

"We're placing a high premium on all doctors of chiropractic - not just ACA members - to work together to help strengthen the profession's influence in Washington," said ACA President Glenn Manceaux, DC. "Every doctor of chiropractic who is concerned about his or her future should take part in this important event."

## Boots & Spurs Gala Prices For TCC Campus Community

Texas Chiropractic College is thrilled to welcome back country music star Mark Chesnutt as the featured entertainment at its 18th Annual Boots & Spurs Gala to be held on Thursday, February 5, 2009, at the Westin Oaks Hotel, which is connected to the Galleria Shopping Center in "uptown" Houston.

Special pricing for current TCC students, faculty and staff will once again be available this year. Tickets can be purchased for \$75 each, a savings of \$25.

The event begins at 6 p.m. with a one hour social, followed by a three-course meal at 7 p.m. The program, which includes a live auction, concludes as Mark Chesnutt and his band take the stage to perform.

Tickets for TCC students, faculty and staff are available by calling Nikki Hurley at the TCC Office of Institutional Advancement at 281-998-6060, or stop by her office on the second floor of the Harris Building.

### Scholarship Opportunity

Standard Process and Dr. Mary Beth Larsen will make four \$2500 scholarships available, if at least 75 students apply by Jan. 28, 2009. Funds will be disseminated directly to the winners at the opening ceremonies of NCLC on Feb. 25, 2009.

Applicants must submit a resume/CV and a 500-word essay on "Nutrition & Its Role in Chiropractic." Students are welcome to demonstrate knowledge of whole food nutritional supplements, discuss plans to incorporate nutrition in their future practice, share a clinical success story (including their own), etc.

Submit applications to Dr. Larsen via email (mblarsen@Standardprocess.com) or by mail:  
1200 W. Royal Lee Dr.  
Palmyra, WI 53156

# THE B A C K P A G E

Jan. 23, 2009  
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Texas Chiropractic College...  
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The BACKPAGE is a weekly publication for the students, alumni and friends of Texas Chiropractic College. Correspondence should be addressed to: BACKPAGE, Attn: Patty Barnes, 5912 Spencer Highway, Pasadena, TX 77505-1699 or call 281.487.1170. Visit our web site at www.txchiro.edu.

## Recognition Ceremony Recap

On Monday, January 5, 2009, Texas Chiropractic College held its second Recognition Ceremony, welcoming the new Tri-1 students and acknowledging the academic achievements of many continuing students.

After a welcome from President Richard G. Brassard, Dr. Steve Elliot presented the students entering the Moody Health Center with their clinic badges. He then pinned Red Badges on Paul Barreiro, Rebecca Hall, Michelle Miller and Jeremy Liesveld; followed by Schmekia Hawkins being pinned with a Blue Badge. Continuing with the clinic recognitions, Drs. Victor Benavides and Adraine Mosely presented the white coats to the students entering the Campus Clinic.

Drs. Al Adams and John Mrozek then took the stage to recognize the member's of the Fall 2008 Dean's List and Omega Psi, as well as honor TCC's 2008 *Who's Who Among Students in American Universities and Colleges* (complete lists at end of story).

Dr. Sandra Hughes welcomed four new members to the Ambassadors: Courtney Eckelkamp, Joseph Livergood, Letha Maxwell and Christopher Verheul. Dr. Hughes would later join with Bill Clements to present grants and scholarships to several members of the entering class.

The Tri-1 students were introduced by Dr. Steve Haslund. The executive officers of the Student Body Association then presented the Tri-1s with lab coats to mark the beginning of the academic journey, a tradition which began last fall. Allision Long represented her Tri-1 peers by reading the Code of Conduct her classmates worked on during orientation and agreed to uphold during their course of study at TCC.

The evening concluded with the presentation of TCC's Student of the Year Award to Lizzy Evans.

The Recognition Ceremony will continue to be held on the final evening of orientation and is open to all members of the TCC community.

### Dean's List

Reid Amedee  
Esaias Baca  
Juan Bazan  
Barbara Brown  
Andrew Chung  
Jeffrey Clark  
Reg Cully  
Travis Curd  
Daniel Dannug  
Dawn DeMark-Buik  
Brittany Garza  
Ashley Gros  
Esther Gyamfi  
Frederick Hannie  
Kristle Hernandez  
Jeremiah Holzbach  
Lance Iguess  
Joseph Klotz  
Anna Krol  
Jennifer Lance  
Sean MacKenzie  
Emily Meyer  
Shawn Nadler  
Jeremie Pederson  
Lauren Peterson  
Joseph Pritchett  
Joshua Regan  
Austin Reynolds  
Lance Richardson  
Daniel Robinson  
Nicole Sletten  
Alicia Stephenson

Michelle Velez  
Cristin Vitek

### Omega Psi Fall 2008

Reid Amedee  
Esaias Baca  
Erik Bailey  
Paul Barreiro  
Juan Bazan  
David Blocksom  
Kerry Bradley  
Barbara Brown  
Nova Chauvin  
Jeffrey Clark  
Reg Cully  
Travis Curd  
Jude D'Souza  
Clinton Dacus  
Daniel Dannug  
Dawn DeMark-Buik  
Rochelle Dela Paz  
Elizabeth Evans  
Christopher Freytag  
Andrea Graves  
Ashley Gros  
Rebecca Hall  
Jacinda Harden  
Bradley Heimer  
Kristle Hernandez  
Jeremiah Holzbach  
John Jacobson  
Hyungsoo Kim  
Joseph Klotz

Cory LaPoint  
Asdrubal Lopez  
Sean MacKenzie  
Jeremy Manning  
Abigail Maxa  
Jeremie Pederson  
Lauren Peterson  
Michael Ponce  
Jerrilynn Primeaux  
Sherman Rawlins  
Lance Richardson  
Magdalena Sevilla  
Sounthara Siharath  
David Simmons  
Nicole Sletten  
Cassie Stinson  
Paul Theriot  
Lucas Tower  
Cam Hong Truong  
Braxton Turnage  
Cristin Vitek  
Aimee Warmath  
Shellie Winzer

### Who's Who

Reid Amedee  
Esaias Baca  
Chase Banks  
David Blocksom  
Alyssa Bradley  
Tellis Broussard  
Jeffrey Clark  
Jamon Clayton

Daniel Dannug  
Kiva Davis  
Dawn Demark - Buik  
Mathew Ellender  
Joshua Elliott  
Lizzy Evans  
Ashley Gros  
Rebecca Hall  
Jeremiah Holzbach  
Tim Johnson  
Jeremy Leisveld  
Viridiana Leyva  
Abigail Maxa  
Valentina McClellan  
Emily Morales  
Nora Pacha  
Lisa Patel  
Jeremie Pederson  
Lauren Peterson  
Kirra Randolph  
Betsy Robinson  
Heidi Shelton  
Nicole Sletten  
Cassie Stinson  
Braxton Turnage  
William Wall  
Aimee Warmath  
Ben Weber  
Veronica Wilkins  
Shellie Winzer

It's hard to believe that we are in the third week of the spring trimester already. On the one hand, it seems that it was just yesterday that we were enjoying the holidays. On the other hand, everyone has been extremely busy and a great deal has been accomplished since our return to campus.

The QEP Steering Committee has put the finishing touches on our Quality Enhancement Plan (QEP) and you will all be hearing a great deal more about it in the near future. You should have already begun receiving emails introducing everyone one to our QEP topic ("From Student To Clinician: Enhancing Clinical Reasoning Across the Curriculum") and discussing the importance of this document. I want to take a moment here to reinforce this critical message.

The QEP is a vital part of the reaffirmation of accreditation process as prescribed by the Southern Association of Colleges and Schools (SACS). While the document and its planned implementation are important to maintaining our accreditation, this is also a living document which will guide the development of our curriculum for years to come. I hope all of you will carefully review the emails you receive in coming weeks regarding the QEP as those messages will include important excerpts from the final document. I also encourage you to discuss our topic and plan with your classmates, instructors and coworkers.

We will be welcoming several SACS representatives February 24-26 for our on-site review, another criti-



# President's Message

**Richard G. Brassard,  
DC, FICC, FACC  
President - Texas  
Chiropractic College**

cal step in the accreditation process. While on campus, our guests will be interviewing many members of our community (students and staff alike) to discuss the QEP topic, further review our facilities and gather more information pertaining to the documentation we submitted to them last summer, and readdressed in the past month.

I wish to personally thank all of the members of the TCC family who have worked so diligently for more than a year on the development of our QEP and the compiling of information to address the Federal requirements, Core Requirements and Comprehensive Standards outlined by SACS.

Now as we work to continue improving our educational environment and developing better and better DCs, I'm pleased to share with you positive news about the projected future of this health care path. The 2009 Occupational Outlook Handbook (from the U.S. Department of Labor) notes that for chiroprac-

tors, "employment is expected to grow faster than average because of increasing consumer demand for alternative health care. Employment of chiropractors is expected to increase 14 percent between 2006 and 2016, faster than average for all occupations." Good news indeed for our chosen profession.

Finally this week, I ask that you keep Dr. Al Adams, our Vice President for Academics & Program Development, in your thoughts and prayers. I know we all wish him a speedy recovery as he overcomes his current health challenge.

Best Regards,

*Richard G. Brassard, D.C.*

Richard G. Brassard, DC  
President  
Texas Chiropractic College

## Back Page Submissions

Story suggestions, calendar events, other suggestions and feedback for the Back Page are always welcome! Please contact Patty Barnes at 281-998-6023 or [pbarnes@txchiro.edu](mailto:pbarnes@txchiro.edu).

# Around Campus...

## Changes to the Degree Requirements for the Bachelor of Science in Human Biology

Effective immediately, the upper division course requirements for the B.S. degree have changed. The upper division requirements can now be completed by the end of Trimester Four. The revised upper division courses are as follows:

<i>Anatomy</i>	<i>Physiology</i>	<i>Microbiology</i>	<i>Chemistry</i>	<i>Science Electives</i> <i>(6 credits from this list)</i>
<ul style="list-style-type: none"><li>• Histology</li><li>• Gross Human Anatomy I</li><li>• Embryology</li><li>• Gross Human Anatomy II</li><li>• Human Neuroanatomy</li></ul>	Cellular/CV Physiology Endocrine & Neurophysiology Renal, Respiratory & GE Physiology	Immunology General Microbiology Pathogenic Microbiology	Human Biochemistry  <i>Pathology</i> General Pathology Systems Pathology I Systems Pathology II	Spinal Anatomy Spinal Biomechanics Lower Extremity Biomechanics Upper Extremity Biomechanics Public Health & Hygiene

Additionally, for those students enrolled solely in the Bachelor of Science degree program, a grade of “D” (60-69%) in the upper division course work will be considered a passing grade and will fulfill the B.S. degree requirements. A grade of “C” (70-79) is still required for the D.C. program. Questions regarding the B.S. degree can be directed to Dr. Denby, registrar.

## Internal Giving Campaign

The Office of Institutional Advancement is currently focusing on the Internal Campaign for Texas Chiropractic College. The goal of the Internal Campaign is to achieve 100% participation from faculty and staff in our fundraising efforts. We are continually asking alumni, foundations, corporate sponsors and community businesses to give to our annual fund. When these potential donors ask what kind of giving we have on campus, we must be able to tell them that 100% of faculty and staff give back to the College. The amount you give is not as important as your participation. Faculty and staff are asked to give at a level that is comfortable for them to the annual fund. Attractive TCC gifts are given to donors at various levels. Please help us in our efforts to reach the goal of 100% participation by August 31, 2009. Thank you in advance for your participation and for helping make a difference at TCC. If you have any questions, please contact, Debbie Salisbury, Director of Development at 281-998-6085 or dsalisbury@txchiro.edu.

## Phonathon Time!

The Office of Institutional Advancement will again be conducting phonathons to solicit donations for the benefit of TCC. This is a great opportunity to speak with our alumni and all students are encouraged to attend. ***Dr. Isis Zaki, Dr. Ezzat Mikhail, Dr. Martha Freisen and Dr. Hugo Espinosa will be offering extra credit to their students who participate.*** Come join the fun and help make a difference at Texas Chiropractic College. Please contact Debbie Salisbury, Director of Development, for dates & times available at 281-998-6085 or email at dsalisbury@txchiro.edu

## TCC Pageant Back On Tap

The Office of Institutional Advancement will be hosting the TCC Spring Pageant on March 6 & 7, 2009 (this event was originally scheduled for last November). The Pageant will be held at TCC’s Elliott Auditorium and is open to ages 1 and up, with both male and female competitions. All participants will receive a trophy and the winner of the “18 Year & Older” category will receive a \$1,000 scholarship to any accredited college. For more information about rules & regulations or to enter, please contact Debbie Salisbury, Director of Development at 281-998-6085 or dsalisbury@txchiro.edu.

Additionally, student volunteers are needed to work the TCC Pageant, setting up trophies, working registration and helping orchestrate the pageant. Please see Debbie as soon as possible to sign up. 281-998-6085. Extra credit will be awarded to the students who volunteer by Dr. Freisen, Dr. Espinosa, Dr. Zaki & Dr. Mikhail.