Attributes of non-Hispanic Blacks that use chiropractic healthcare: a survey of patients in Texas and Louisiana (Ward J, Humphries K, Coats J, Whitfield P; published in J Chiropr Med 2015;14:15-23)

**Objective:** Survey data reports non-Hispanic Blacks utilize chiropractic healthcare minimally compared to Whites. The purpose of this study was to develop a profile of non-Hispanic Blacks that use chiropractic healthcare to better understand this underserved demographic.

**Methods:** Mass e-mails and phone calls were utilized to recruit chiropractic doctors to distribute anonymous surveys to their non-Hispanic Black patients. Twenty doctors volunteered to participate in this research study. They were each sent 10 surveys and self-addressed envelopes to distribute. All doctors were given at least three months to distribute surveys to as many non-Hispanic Black patients that they had. The survey contained 20 questions designed to develop a profile of non-Hispanic Black patients that utilized chiropractic care. Descriptive statistics were used to summarize demographic and other patient attributes.

**Results:** Two-hundred surveys were distributed and forty-four were completed, yielding a response rate of 22%. Demographically, non-Hispanic Black patients were most likely to be female (54.5%), over 50 years of age (56.8%), a college graduate (59.1%), employed (61.9%), report not receiving public assistance in the past 5 years (81.4%), report a household income of $20,000-$60,000 a year (48.8%), and be born in the United States (83.7%). Additionally, participants reported there was a chiropractor within 30 minutes of their address (81.4%), their chiropractor always explained things to them in an easy to understand manner (81.8%), their chiropractor always showed respect for what they had to say (88.6%), and their chiropractor always cared about them as a person (86.4%).

**Conclusions:** Preliminarily, non-Hispanic Black patients appear to be female, older, college-educated, employed, and have a positive viewpoint on their interactions with their chiropractic doctor.